

Comparative Studies on Tourism and Coast Development in Almeria, Jamaica, Australia, Vietnam, ...

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Agenda

- Tourism and Coast
- New development area
- Tourism and environmental issues
- Current activities
- New approaches needed







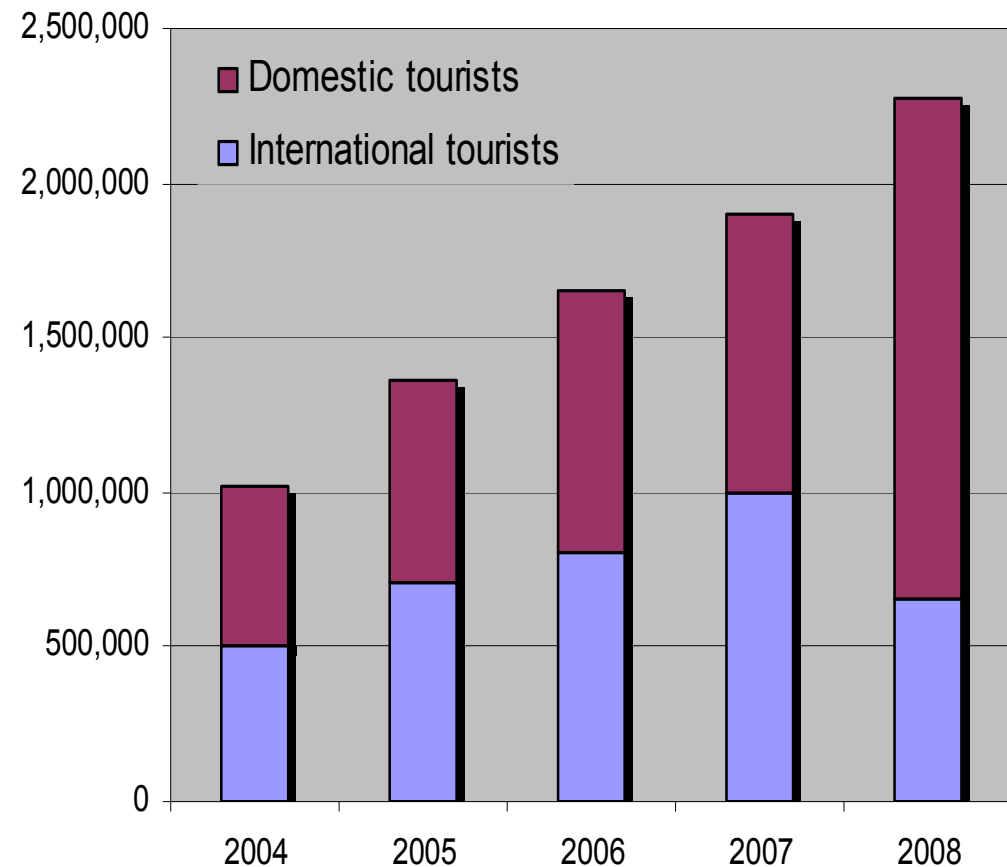
Tourism development

Vietnam attracted 4.3 million international tourists in 2008. The number is expected at 5.5-6 million in 2010.

The shortage of international hotel rooms has caused a rash of hotel development in major tourist destinations.

However, there is a lack of strategic planning and management of hotel development in Vietnam.

Tourist arrivals in Quang Nam





'World Heritage Road' in Central Vietnam

Hoi An is the municipal city of Quang Nam Province.

It lies in the heart of 'World Heritage Road'

A coastal route encompassing three UNESCO-designated World Heritage Sites:

- the ancient imperial city of Hue;
- the sixteenth century silk route trading port of Hoi An;
- My Son sacred valley of the ancient Cham civilization.



New developments: Cua Dai Beach, Cham Island, Da Nang Beach, Lang Co Beach







- Hoi An: 10 new resort projects to be built

- Da Nang: over US\$2 billion in investment for tourism real estate projects

- Lang Co: 6 resort projects worth \$481 million, to be completed in 2009-11









Marginal activities to say we are green:

- “The city is engaging with Japanese 3R Project on reduce - reuse - recycle”







MONTEGO BAY -JAMAICA



Negril





















Pozo del Esparto

Cala Panizo

Cuevas de Almanzora

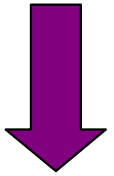
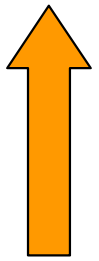
Mar Serena

Terreros

Mar Rabiosa

Pulpí

Vera

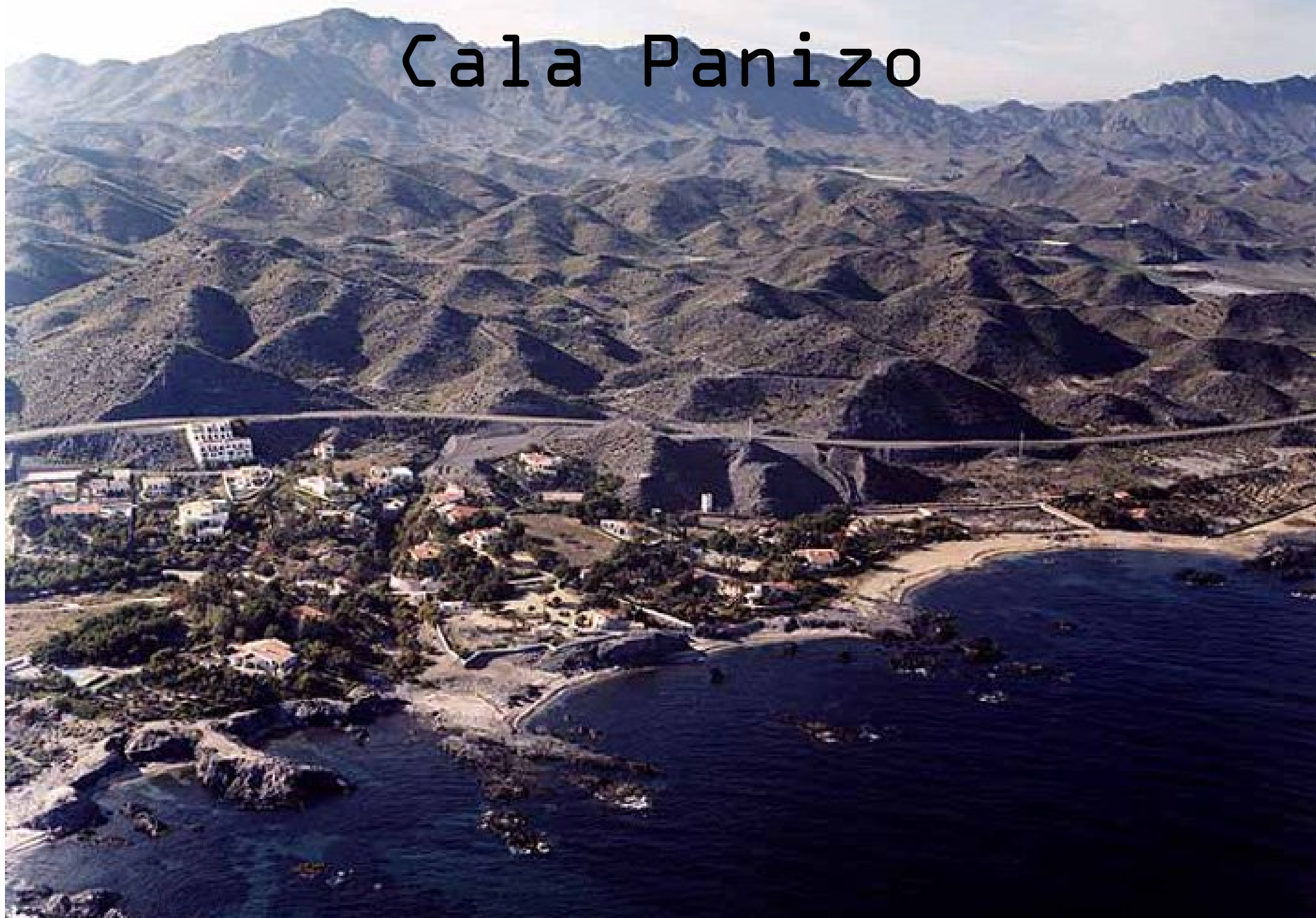


San Juan de los Terrerros, Almería, Spain





Cala Panizo



Cala Panizo-Pozo del Esparto



Pozo del Esparto



Cala Panizo





The first step was to take note of the changes that have occurred in the surrounded area, especially in the nearby beach called “Serena” in the San Juan de los Terreros, less than 4 kilometers to the east of Cala Panizo.

Serena Beach





Back to Pozo del Esparto







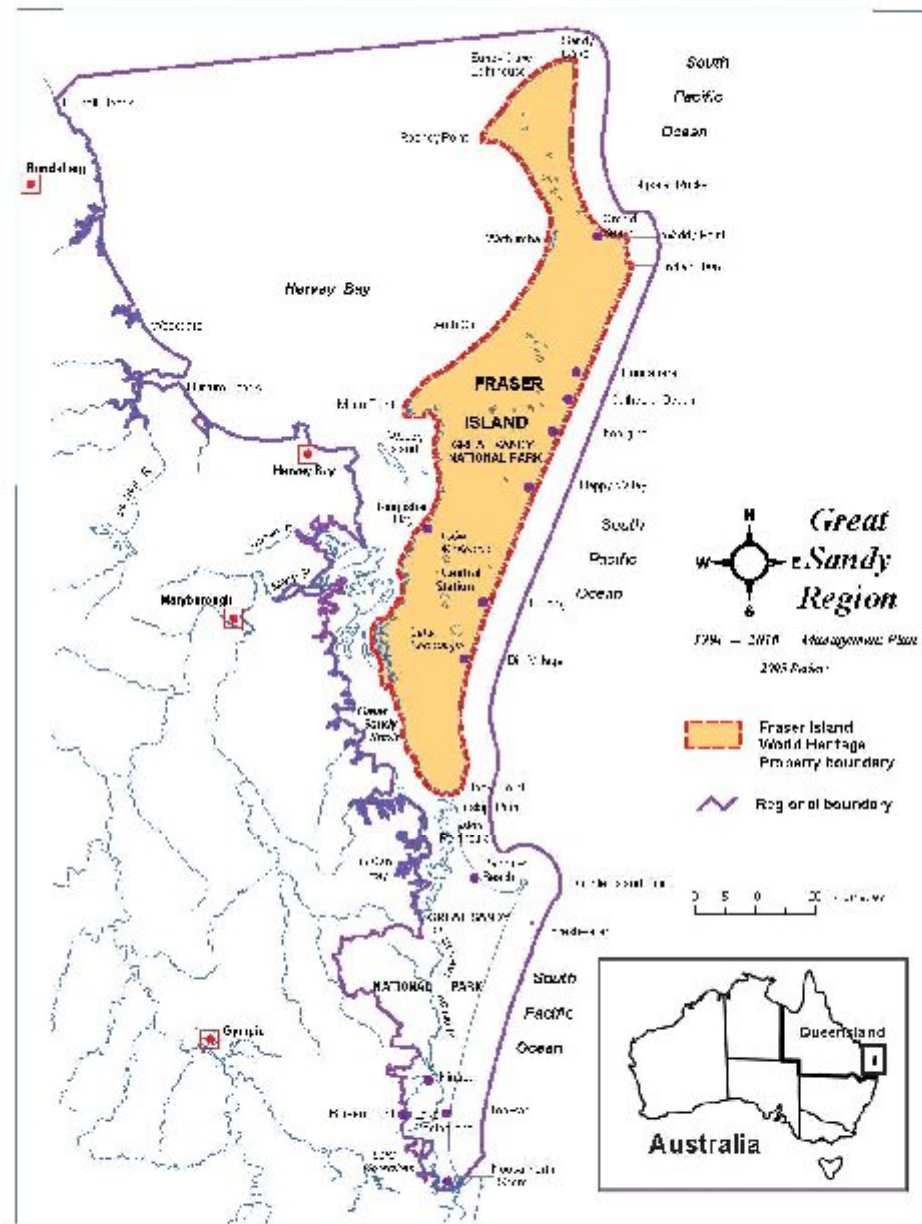


K'Gari or Paradise Island



Map 1

Great Sandy Region Locality, Regional boundary and Fraser Island World Heritage Property boundary















HERVEY BAYS BEST OUTLOOK

FULLY APPROVED DEVELOPMENT SITE
170 m2 RETAIL SITE PLUS 2 LUXURY PENTHOUSES



SOLD SOLD SOLD SOLD
Sat 18th NOV at 10.00am

For Further Information

Contact: Lindsay Fallon.. 0417 787 299

Ray White.

HERVEY BAY



Conclusions/Резюме

- There is a tendency to make everywhere the same:
- ...You do not know where your photos come from... or "Jamaica Syndrome"
- There is still a Ethnocentric point of view to solve every disaster...the "New Harlem Syndrome"...
- We still focus too much locally at the beginning of each new project instance to focus in a open area and Plan.
- Unfortunately we do not care for the

Conclusions/Резюме

- Diagnosis of the coastal system need to focus in aspects like fresh water resources, uncontrolled development tourism with lack of previous planning, possible coastal erosion, and the threat of sea level rise due to climate change.
- Collaboration of all actors involved including the NGOs and public participation into the decision-making process are needed to develop and implement ICZM master plan.
- The coastal areas have important archaeological sites

A tropical beach scene with a large, thatched umbrella in the foreground. Several people are sitting on the sand in the background. A large, rounded rock formation is visible in the water. The sky is overcast. The text "There are more than sand under ..." is overlaid on the image.

There are more than
sand under ...



Turkey, Antalya



Future activities: Environmental management

- Objective: Sustainable development together with biodiversity conservation
- Research on coastal biodiversity, facieses using quadrates, water quality studies, and oceanographic surveys

Future activities:

- Define different sets of indicators to measure and detect problems
- Propose zoning the coastal stretch
- Evaluate the carrying capacity of different development scenarios

To know what it is happening abroad
Viña del Mar, Chile





Setubal, Portugal





Nador-Saidia Morocco









Acknowledgements

СОЗДАНИЕ
ИСКУССТВЕННЫХ ПЛЯЖЕЙ,
ОСТРОВОВ
И ДРУГИХ СООРУЖЕНИЙ
В БЕРЕГОВОЙ ЗОНЕ
МОРЕЙ, ОЗЕР
И ВОДОХРАНИЛИЩ

ТРУДЫ
МЕЖДУНАРОДНОЙ
КОНФЕРЕНЦИИ



СОЗДАНИЕ И ИСПОЛЬЗОВАНИЕ
ИСКУССТВЕННЫХ
ЗЕМЕЛЬНЫХ УЧАСТКОВ
НА БЕРЕГАХ
И АКВАТОРИИ
ВОДОЕМОВ

•
НОВОСИБИРСК,
20-25 июля 2009 г.

Благодарность

Благодарность



A scenic view of a tropical beach. In the foreground, there is a paved promenade with several tall palm trees. A metal railing runs along the edge of the promenade. In the middle ground, there is a sandy beach with people, colorful umbrellas, and small boats. The background shows a coastal town with various buildings under a blue sky with scattered clouds.

Благодарность

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...

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СОЛНЦЕ, МОРЕ И КУРАЖ- ЭТО ВСЁ ЦЕНТРАЛЬНЫЙ ПЛЯЖ!

MANADO , NORTH SULAWESI

RUGE LA MAR EMBRAVECIDA
ROMPE LA OLA DESDE EL HORIZONTE
BRILLA EL VERDE AZUL DEL GRAN CARIBE
CON LA MAGESTUOSIDAD QUE EL SOL IMPONE